

South Cowichan Life Media Pack 2021

Inside Pages						
Ad Format	Size (inch)	Single Issue	3 Month	6 Month	9 Month	11 Month
			10% off	12% off	15% off	20% off
Half Page	7.25 x 4.5	350.00	904.50	1,768.80	2,562.75	2,948.00
Full Page	7.25 x 9.25	595.00	1,552.50	3,036.00	4,398.75	5,060.00
Business card	3.5 x 2.0	95.00	240.30	469.92	680.85	783.20
Square	3.5 x 3.5	165.00	429.30	839.52	1,216.35	1,399.20
Quarter page	3.5 x 4.5	195.00	510.30	997.92	1,445.85	1,663.20
Inside Front / Back Cover						
Quarter	3.5 x 4.5	275.00	739.80	1,446.72	2,096.10	2,411.20
Half page	7.25 x 4.5	425.00	1,080.00	2,112.00	3,060.00	3,520.00
Full page	7.25 x 9.25	685.00	1,822.50	3,564.00	5,163.75	5,940.00
Outside Back Cover						
Quarter	3.5 x 4.5	295.00	742.50	1,452.00	2,103.75	2,420.00
Half page	7.25 x 4.5	450.00	1,215.00	2,376.00	3,442.50	3,960.00
Full page	7.25 x 9.25	1078.00	2,910.60	5,691.84	8,246.70	9,486.40

Advertisement Artwork We recommend customer to bring ready-to-print design files or we'll charge for hours (\$49/hr)